Benton Park West Neighborhood Association – October Board Meeting

October 9, 2017 Scott McIntosh called to order – 6:39 PM

1) Roll Call

- a) **President** Scott McIntosh: **Present**
- b) Vice President Alison Hillman: Present
- c) Secretary Liz Gerard: Present
- d) Treasurer John Simons: Present
- e) Member At-Large Jason Hillman: Absent
- f) Member At-Large Eddie Schmid: Absent
- g) Membership Charlene Young: Absent
- h) Block Link Chris Schmidt: Present
- i) Communications Scott McIntosh: Present
- j) Beautification Stephanie McKinney: Absent
- k) Community Garden Linda Hennigh: Present
- I) Dog Park Jeni Poole: Present
- m) Facilities Bill Byrd: Absent
- n) Fundraising Vacant
- o) Youth Outreach Darren Young: Absent

2) Guest - Reginald Love

- Experienced caterer and event planner looking to host a music event at the vegetable garden on Jefferson and Arsenal on November 4. The event will be free of change and food will be sold
- b) Reginald Love hopes to expose people from outside the city to neighborhood gardens. If successful, he wants to expand to other city neighborhoods
- c) Benton Park West will promote the event on Facebook
- 3) Review and accept September board meeting minutes: Liz Gerard moves to accept, Jeni Poole seconds. Passes

4) Review of President's Report

- a) Scott McIntosh is following up with Dan Guenther about current CDA/LRA projects
- b) Total Fair St. Louis revenue is \$4,544
- c) Bylaws need to be reviewed in 2018

5) Review of Vice President's Report

a) Lots of events planned in November. Consider rescheduling flower garden party

6) Review of July Treasurer's Report

- a) Checking account balance still needs to be moved to savings
- b) John Simons will re-categorize National Night Out expenses
- c) Scott McIntosh submitted \$199 for reimbursement. Alison Hillman moves, Liz Gerard seconds. Passes

7) Review of Block Link Report

a) Chris Schmidt is hosting an event at her home for block links. Date TBD

8) Review of Communications Committee Report

- a) Erin Godwin will no longer be working on the Porch Review
- b) Click rates are significantly up due to real estate listings. All time high of 1,075 unique views
- c) Scott McIntosh will create a Facebook event for the November 11 alley cleanup. Liz Gerard will share with Landmarks Association

9) Review of Dog Park Committee Report

- a) Jeni Poole submits \$33 from the last Yappy Hour
- b) Jeni is looking for prizes for Howl-O-Ween party. A Facebook page needs to be created
- c) Harrison will install a foundation below the water faucet free of change

10) Board elections

a) Scott McIntosh included a draft ballot. Candidates are needed for secretary position

11) Fall Alley Cleanup

- a) Scheduled for 10:00 am. Meeting spot is Love Bank Park
- b) Liz Gerard will send Scott McIntosh a description for the Facebook event

12) Review Neighborhood Meeting Agenda

- a) Proposition P (police sales tax) representative will speak
- b) Discussion topic will be a summary of feedback collected throughout the year

13) Open Forum

- a) Some discussion about how to attract a more diverse crowd at neighborhood events.
 A play area for children 12 and under may help young families attend meetings
- b) Continued discussion about hosting neighborhood meeting outdoors
- 14) **Adjournment:** Chris Schmidt moves, Alison Hillman seconds. Meeting adjourns at 8:40PM

15) Action Items

- a) Create Facebook events
- b) Research average monthly spending and move funds out of checking
- c) Re-categorize National Night Out expenses
- d) Seek candidates for secretary position